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MORRIS  
HOLDINGS LIMITED

**MORRIS HOLDINGS LIMITED**

**慕容控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 1575)**

## **POSITIVE PROFIT ALERT**

This announcement is made by Morris Holdings Limited (the “**Company**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders and potential investors of the Company that, based on a preliminary assessment by the Board on the unaudited consolidated management accounts of the Company and its subsidiaries (the “**Group**”) for the six months ended 30 June 2018, the Group expects to record a significant increase in the consolidated net profit for the six months ended 30 June 2018 as compared with that for the six months ended 30 June 2017. Such significant increase in consolidated net profit is primarily due to (i) increase in revenue as a result of the continuing recovery of the economy in the United States and increased demand for the Company’s products; and (ii) effective cost control including the improvement of more efficient business operation.

The information contained in this announcement is only based on a preliminary assessment by the Board according to the unaudited consolidated management accounts of the Group for the six months ended 30 June 2018 and the information available to the Board as at the date of this announcement, which have not been reviewed or audited by the auditor of the Company and are subject to adjustment. The Company is in the process of preparing and finalising the Group’s interim results for the six months ended 30 June 2018. Details of the Group’s financial information for the six months ended 30 June 2018 will be disclosed in its interim results announcement which is expected to be published before the end of August 2018.

**Shareholders and potential investors of the Company are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. If in doubt, investors are advised to seek professional advice from professional or financial advisers.**

By Order of the Board  
**Morris Holdings Limited**  
**ZOU Gebing**  
*Chairman*

Hong Kong, 23 July 2018

*As at the date of this announcement, the executive Directors are Mr. ZOU Gebing, Mr. SHEN Zhidong, Mr. ZENG Jin and Mr. Wu Yueming; and the independent non-executive Directors are Mr. HUANG Wenli, Mr. LIU Haifeng and Mr. SHAO Shaomin.*